

BlissTree.com delivers outstanding coverage of health and wellness, home, family, food and arts and crafts, offering a user-friendly showcase of everything to do with lifestyles, health and wellness.

PREMIUM SPONSORSHIP PACKAGES

b5media presents [monthly premium sponsorship packages](#) for each property, including BlissTree.

Advertisers benefit not only from placement on a wide selection of blogs with targeted ad impressions, but from deeper value relationships with b5media's readership through sponsored articles, partnered contests and giveaways and re-skins.

DEMOGRAPHICS

- 67% earn above \$50,000/year
- 10% of readers will have a baby within the next 6 months
- 9% will get married within the next 6 months
- 84% are decision makers
- 85% are female
- 63% are online +12 hrs/week
- 84% share online finds with friends and relatives
- 61% post comments online
- 66% live with a spouse or partner

CONTACT

advertising@b5media.com
<http://www.b5media.com/advertise>

MORE INFORMATION

To learn more about BlissTree and its network of blogs, visit www.b5media.com/network

JANUARY Feel Great in 2009
Shed those extra pounds and get on the healthy track in 2009!

FEBRUARY Attitude Makeover
Look great... on the inside! Focus on emotional wellness.

MARCH March Break Madness
Everything you need to keep your sanity during the break!

APRIL Easter
Festive recipes, party planning, Egg Hunts, and everything Spring!

MAY Home Improvements
What should you DIY and what should you outsource?

JUNE Wedding Planning
Dresses, etiquette, trends, features and expert advice.

JULY Technology Report
Newest gadgets and services that get you going.

AUGUST Fall trends
Back to school shopping guide and survival tips.

SEPTEMBER Family health/wellness
Keep your family strong by staying healthy

OCTOBER Halloween Madness
Activities, party planning, crafts, costume tips and safety advice.

NOVEMBER Health in the Workplace
Making sure your boss has got your back. Thanksgiving features included.

DECEMBER Holiday Extravaganza
Planning, recipes, travel, crafts, activities and gifts. A look back at the ups and down of 2009.